

Title

Web Curator, Full-time

Department: News, Sports, Health, and Culture

Job Summary: PhillyVoice seeks an eager and efficient writer to find the most interesting news and information from around the web and use it to create smart, accurate and compelling stories for the readers of our website. Our best curated content does more than provide information; it inspires people to engage with PhillyVoice and elicits emotional reactions. Curated stories can be local news that resonates more broadly and national stories that resonate locally. The ideal candidate will be comfortable curating information, and as needed, combining curation with original reporting. Our rock-star curator will scour news sites and social media to find the best of what's out there, feeding our audience a mix of content they crave and content they didn't know they were craving.

Principal Responsibilities

- Write clear-eyed context and commentary for the stories being linked to, across many topics – including news, health, sports and culture culled from a variety of sources.
- Use social media to share content and find new audiences.
- Update website with fresh content regularly and frequently each shift across multiple channels.

Requirements

- Must have demonstrated experience writing and creating web content for a news organization. A bachelor's degree is preferred.
- Should have experience using a CMS to package content for a website. This includes adding photos; writing headlines; embedding videos and social media posts; and using audience metrics to make informed programming decisions.
- Must be creative (as it relates to idea generation and writing skills); have solid communication skills; be a strong team player; and have the ability to work autonomously in a fast-paced environment.
- Knowledgeable of SEO best practices and comfortable with HTML.
- Knowledgeable of the Philadelphia/South Jersey region.
- Must be willing/able to work evening and weekend shifts.

This position reports to the Managing Editor of Curation.

Resumes and writing samples can be sent to jobs@phillyvoice.com. Please include "Web Curator Full Time" in the subject line.

PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, sexual orientation, gender identity, veteran status or any other status protected by law.