



## Title

Health Curator, Full-time

**Department:** Health

**Job Summary:** PhillyVoice seeks an eager and productive journalist to curate smart, accurate and compelling health stories for our readers. Our best curated content does more than provide information; it inspires people to engage with PhillyVoice and elicits emotional reactions. Our new staffer will curate local health news that resonates more broadly and explain why national stories are important in the Philadelphia region. The ideal candidate will be comfortable curating information and combining curation with original reporting. Our rock-star curator will scour the web and social media to find the freshest, most interesting health news on the web and bring it to our readers.

## **Principal Responsibilities**

- Find and curate health stories of interest to millennials – from the latest study or treatment to patient stories and profiles.
- Research and write concise, easy-to-understand medical primers.
- Monitor health-related current events, and research and write simple, intelligible explainers.
- Help conceive and execute regular medical and health features.
- Use social media to share content and find new audiences.

## **Requirements**

- Must have demonstrated experience writing and creating web content for a news organization. A bachelor's degree and health experience is preferred.
- Should have experience using a CMS to create content for a website. This includes adding photos; writing headlines; embedding videos and social media posts; and using audience metrics to make informed programming decisions.
- Must have creative story generation and writing skills; have solid communication skills; be a strong team player; and have the ability to work autonomously in a fast-paced environment.
- Familiarity with SEO best practices, HTML and AP style.
- Knowledge of – and contacts within – the Philadelphia/South Jersey medical community is a big plus.

*This position reports to the Executive Editor.*

Resumes and writing samples can be sent to [jobs@phillyvoice.com](mailto:jobs@phillyvoice.com). Please include "Health Curator Full Time" in the subject line.

PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, sexual orientation, gender identity, veteran status or any other status protected by law.